



# BROOKFIELD

## Chamber of Commerce

May 2017

### Message from the President

Welcome new members:

Fannie May, Broadview, Leo's Liquors, DJ Scuba's Locker and Express Employment! We are growing the Chamber and that is tremendous for our community!

It looks like warmer weather is headed our way...so break out the shorts and get ready for a whole lot of fun!

Beth McCormick from Express Employment, was our guest speaker, at the April luncheon, giving us an insight on how temporary help can assist your business. She has over 25 years of experience in the service industries. Beth began her career in healthcare and has a consistent track record of meeting goals, achieving operational effectiveness and building teams. She held the position of Director of Surgical Services 1998 to 2006, with overall responsibility for patient, employee and physician satisfaction. Capitalizing on strengths developed in the healthcare industry, she opened the Brookfield Express Employment office in 2006 helping good people find jobs with good companies.

The 3<sup>rd</sup> Annual Easter Egg Hunt was egg-cellent! No yolk! We had a tremendous turn out with over 7000 eggs scattered about for kids of all ages to enjoy. Thank you Betty for chairing this event and thank you Brian for the assistance with the P.A. System. I would also like to thank all the volunteers that went the egg-stra mile to make this event happen. We have a few ideas for next year that will make this event even more egg-ceptional.

If you have any pictures from this or other events, Tom Milani, has put together a Gmail account for Chamber Members to send photos for usage on our site and Facebook. The email address is [coc.brookfield.il@gmail.com](mailto:coc.brookfield.il@gmail.com).

Attention Cyclists, time to get geared up for Bike Brookfield on May 20, 2017. This event is sponsored by the Village. The Bike Rodeo will begin at 9 A.M., the Police Escorted Kid's Bike Ride at 10 A.M. and the 10k Community Bike ride at 11 A.M. A brief after party will take place at Kiwanis Park with music and refreshments, raffles and a few surprises. For more information, go to the Village's Website <http://brookfieldil.gov/bike-bookfield-registration/>.

[www.brookfieldchamber.net](http://www.brookfieldchamber.net)

## Brookfield Chamber of Commerce 2017 Officers & Directors

### President

**Todd Hitzeman**

Hitzeman Funeral Home, LTD.

485-2000

### First Vice President

**Steven Langworthy**

Edward Jones

485-8291

### Secretary

**Amanda Robert-Curry**

Cool! Giraffe Design  
334-1320

### Second Vice President

**Open**

### Treasurer

**Amy Weinert**

First National Bank of  
Brookfield  
485-2770

## Directors

### Term Ending 2017

Betty LeClere (Betty's Flowers)

372-1005

Marty Serwinski (Loca Mocha )

485-7990

Director- Open

### Term Ending 2018

Phillip Richard (First National Bank of Brookfield)

485-2770

Director- Open

Director- Open

### Term Ending 2019

Doug Fiala (Douglas Auto Body)

485-7774

Brian Sharenow (FMG Events)

485-9230

Clara D'Onofrio (Ms. Clara's Mini Musicians)

704-1716

Immediate Past President- Tom Milani (House Pros)

## Message from the President, cont.

Boogie the night away at the Street Dance later that day. The entertainment is set, and we are getting ready to cut a rug. New activities this year will include: dance lessons, decade themed music on the hour, balloon artist and face painting to name a few.

**Volunteers needed!** Schedules are being worked on...so please sign up! Welcome Tent...Beer Tent...Contest Area and/or Clean Up. Wear your chamber name badges or logo shirts to promote your business and meet new people!

The event starts at 5 P.M. – 11 P.M. If you would like to become a sponsor, vendor or volunteer, please contact the event Chairperson Brian Sharenow (FMG Events) at 708-485-9230 or Clara D'Onofrio (Ms. Clara's Mini Musicians) 708-704-1716. Posters are available - so please, show your support!

22 Vendors are confirmed to participate in The Farmers Market this year! Great Job! Sponsorship letters have been distributed and the posters are in the design process. We should be able to display them soon.

The Car Show sponsorship letters have been sent out as well. If you know of anyone that would like to sponsor this event, please let Anne Clark know, you may reach him/her at 708-207-7618.

Reminder: Parade participation deadline for the Fourth of July is June 5<sup>th</sup>. We are working on a few more events – Casino Night, 60 to Win and a National Night Out to name a few. Once more information is gathered we will let everyone know.

Together we are stronger!  
Thank you for your continued support!

Todd Hitzeman  
President, Brookfield Chamber of Commerce

# Street Dance

May 20th 5-11pm

**Free Admission!**

Food

Drinks



Dancing

Music

## Dates to Remember



**Thursday, May 11th, 2017**

Business Luncheon, Noon

Mary's Morning Mix-up

9110 Broadway, Brookfield

**Thursday May 18th, 2017**

Board Meeting, Noon

Brookfield Public Library

**Thursday, May 25th, 2017**

Business After-Hours, 5:30pm

Riverside-Brookfield Landmark Co-sponsored  
with Sawa's Old Warsaw

9200 Cermak Road, Broadview

## Thank you!

Thank you Dr. Mark Kuzniewski and District 95 for hosting our April business meeting. It was very generous of you and your staff to provide us with accommodations and lunch from Mary's Morning Mix Up. It was so nice to have students escorting our members through the school. The chamber strongly encourages volunteerism and recognizes it as a way to reach out to the community and learn new skills. I personally found the students to be engaging in conversation and represented S. E. Gross School very well.

The Brookfield Chamber of Commerce congratulates your efforts to promote volunteerism and serving your community. We look forward to seeing you again soon!

Amy L. Weinert  
Asst. Vice President  
First National Bank of Brookfield

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## A Primer on Staffing Services

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Companies use staffing services for a broad variety of reasons. Using staffing services successfully requires a good understanding of why you are using a staffing service, how it benefits you and establishing realistic expectations with your staffing provider.

### **Reasons Companies use Staffing Services include:**

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- Short term needs
- Infrequent hiring – lack of comfort with the hiring process
- Avoiding or minimizing work comp and/or unemployment taxes
- Minimizing benefit expense, i.e. vacation, med/dental
- Undesirable work/High turnover position
- Convenience
- Rapid growth; inability to keep up with hiring needs
- Ability to assess work habits and performance before extending job offer
- Seasonal business
- Not wanting to advertise an opening
  - Planned termination
  - Desire to improve the quality of existing workforce
  - Small industry
- Hard to fill position
- A staffing plan that includes a core staff of X and temporary workers above X

### **Staffing Services include:**

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- Temporary work: short term or long term
- Evaluation hire
- Direct hire
- Testing and training

### **Keys to successfully using staffing service:**

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- Know why you are using a staffing service
- Provide a thorough job description
  - Required skills, qualities and/or experience
  - Description of work that will be performed daily
  - Understanding how you will know if the person is performing successfully
- Understanding your responsibility to the temporary worker: providing on-site orientation and supervision

# WINE & BEER TASTING EVENT

**Benefiting:**



**Who: Adults 21+**

**What: Beer and Wine Tasting Event**

**Where: 18 W. Burlington Ave. La Grange**

**When: Thursday, May 18, from 6:30-9PM**

**Cost: \$25 for tastings and appetizers**

**Register at [theleadershop.org](http://theleadershop.org)**

**Or call 708.579.5898**

Thank you to Vino e Birra for their  
partnership in this event



**The LeaderShop ~ 4903 S. Willow Springs Rd, La Grange ~ [www.theleadershop.org](http://www.theleadershop.org)**