



BROOKFIELD

Chamber of Commerce

March 15, 2017

Dear Fellow Chamber Members and Friends,

The Brookfield Farmers Market Committee is pleased to announce our annual sponsorship opportunity for the upcoming 2017 Brookfield Farmers Market season. Your support is greatly appreciated! The sponsorship program is what sustains the Brookfield Farmers Market as a wonderful, community asset.

The Brookfield Farmers Market is entering its ninth season and will again be held at the Village Hall every Saturday, from June to mid-October (June 3 - October 14), for a total of **20 consecutive markets**. Last year, the Brookfield Farmers Market experienced an average attendance of over **900 customers per Market and nearly 18,000 for the season**. And... we keep growing! We look forward to 2017 being another record-breaking year.

The three sponsorship levels/benefits are described on the attached Sponsorship form. We greatly appreciate your consideration of the opportunity that each level presents for your business. All sponsorship levels (with varying frequency) include the opportunity to host your own informational tent at the Market. Our volunteer team will help you schedule your event, and can help you plan for an attention-getting experience. This is a great opportunity to:

- Let people know about your products or services in a relaxed atmosphere
- Grow awareness... especially before your services or products are needed
- Say hello to current customers/clients and meet new residents
- Build your relationships and customer base!

In order to allow us time to include sponsor logos to be printed in our 2017 marketing materials, **responses are needed by April 21**. If you have any questions about the sponsorship program, please contact Michelle Ryan at brookfieldfarmers@gmail.com or 708-334-6464.

Thank you for your support of the Brookfield Farmers Market, and for your commitment to a happy and healthy community!

Sincerely,

Michelle Ryan, Sponsorship Coordinator
Brookfield Farmers Market Committee

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